

**LONGINES MASTERS OF LOS ANGELES OPENS WITH HEART-POUNGING SPORT,
RENOWNED ARTWORK AND MORE**



Opening day of the Longines Masters of Los Angeles attracted crowds of sports fans, families, business executives, and celebrities to witness all levels of international show jumping as athletes from around the world converged on the city for the start of four days of competition.

Eve Jobs, daughter of the late Steve Jobs, and Quickley 3 won the Écuries d'Écaussinnes Trophy, competing against Destry Spielberg as parents Steven Spielberg and Kate Capshaw watched on. Quentin Judge and HH Fyloe rode to victory in the first 5* level class of the event, the Hollywood Reporter Grand Prix, with a time of 56.66 seconds.

The day closed with the opening evening gala, held in the Prestige Village lounge. Over 850 guests attended, including Kaley Cuoco, Jessica Springsteen, Georgina Bloomberg, and Hannah Selleck and more. World Number 1 Scott Brash, U.S. Number 1 Beezie Madden, U.S. Number 2 Kent Farrington, 2012 Olympic Gold Medalist Steve Guerdat, British riding legend John Whitaker, making his first return to LA since the 1984 Olympics, and many other champion riders also came out to celebrate the launch of the second edition of the Longines Masters of Los Angeles. Guests enjoyed a Dressage demonstration by 2015 Pan American Games Gold Medalist Steffen Peters and music by Powdercoat.

The Longines Masters of Los Angeles will continue over the next three days, bringing together spectacular show jumping action, lifestyle entertainment, one-of-a-kind artwork provided by the Opera Gallery, family-friendly activities in the Kids Village, and more. Highlights of the competition still to come include the Longines Speed Challenge, the Gucci Gold Cup, and the Charity Pro-Am Style & Competition, with the excitement culminating in Sunday afternoon's Longines Grand Prix.

Purchase your tickets to enjoy all that the Longines Masters of Los Angeles has to offer at <http://www.mastersgrandslam.com/en/ticketing>.



LONGINES MASTERS

LOS ANGELES

DETAILS:

The Longines Masters of Los Angeles
October 1st to 4th 2015

WEBSITE: http://www.mastersgrandslam.com/en/longines_masters_los_angeles

TICKETING: Tickets are available at <http://www.mastersgrandslam.com/en/ticketing>

ABOUT THE LONGINES MASTERS

Established in three of the biggest cities—Los Angeles, Paris and Hong Kong—the unique Longines Masters series is recognized by the Fédération Equestre Internationale and is one of the most prestigious equestrian competitions worldwide. Created by EEM, the concept of the Masters was born in 2009 with the first edition of the Gucci Paris Masters, now renamed the Longines Masters of Paris. Inspired by the Grand Slam tournaments in tennis, the circuit rapidly developed abroad, with the Longines Masters of Hong Kong in 2013 and the Longines Masters of Los Angeles in 2014.

The world's best riders and horses will compete for one million dollars in prize money at each leg of the series. In addition, any rider who consecutively wins the Longines Masters Grands Prix in Paris, Hong Kong and Los Angeles will be rewarded with one million euros Masters Grand Slam bonus. For two successive victories, the rider will be awarded €500,000, and winners of two non-successive victories within a series of three Longines Masters Grand Prix will receive a €250,000 bonus.

These events are broadcast in more than 120 countries and reach up to 550 million households.. Every edition of the Masters is must-attend event that brings together sports enthusiasts, amateurs, celebrities and corporate decision-makers from around the world, who come to enjoy a unique experience, boasting exceptional sport, entertainment, glamour, gastronomy and contemporary art.

- Longines Masters of Los Angeles October 1st to 4th 2015
- Longines Masters of Paris December 3rd to 6th 2015
- Longines Masters of Hong Kong February 19th to 21st 2016



LONGINES MASTERS

LOS ANGELES

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