

World's Top Riders Strike Gold and Patrice Delaveau Comes Up Big at the Longines Masters of Los Angeles



Gucci Gold Cup Premieres at the American Leg of the Longines Masters Series and Stars Ride for Cause at the Charity Pro-Am Style & Competition

Los Angeles, CA. October 3, 2015 – Saturday night at the Longines Masters of Los Angeles was the epitome of glamour, prestige, and fun with top level show jumping and entertainment at the Los Angeles Convention Center. The evening featured two renowned classes: the Gucci Gold Cup for the first time at the American leg of the series and a signature event in the Longines Masters, the Charity Pro-Am Style & Competition.

Bill Gates, Bruce Springsteen and Patti Scialfa cheered on their daughters along with **Camilla Belle, Jeannie Mai, Carly Steel, Alison Sweeney, Jean Claude Van Damme** and many more throughout the day.

The inaugural Gucci Gold Cup at the Longines Masters of Los Angeles showcased the power and glamour of the sport as 36 of the world's best riders jumped the course designed by Luc Musette. Already a favorite at the Hong Kong leg of the Longines Masters series, the Gucci Gold Cup brings the best of show jumping to the American audience. World Number 1 Scott Brash, U.S. Number 1 Beezie Madden, and many more joined Longines Masters of Hong Kong Gucci Gold Cup champion John Whitaker in the ring. After a winning round of 12 competitors, French rider Patrice Delaveau and Carinjo HDC claimed top prize with a time of with 35.83 seconds, with McLain Ward and HH Carlos Z in very close second with a time of 35.85 seconds, followed by Edwina Tops-Alexander and Lintea Tequila in third in 36.30 seconds.

The Charity Pro-Am Style & Competition was a unique team class composed of one professional rider and one amateur rider, riding for charity. Each of the eight teams dressed up in costumes of their choice as they rode to a music selection complimenting their chosen theme. The team with the best style was decided by a

celebrity jury composed of James Bond girl Denise Richards, actress Perrey Reeves from Entourage, and KTLA anchor Sam Rubin. Each team was judged on the number of penalties over the fences, the team's style and elegance, as well as the horse's style.

Kaley Cuoco and teammate **Tracy Wade** were crowned the Charity Pro-Am Style & Competition winners dressed as Luke Skywalker and Darth Vader to benefit Ride On. **Jennifer Gates** and **Jack Towell** embodied Wizard of Oz characters for Thrive Animal Rescue, and **Hannah Selleck** and **Jane Richard Philips** were Alice in Wonderland and the Queen of Hearts on behalf of Longines and Just World International.

The eight teams included:

- Jack Towell and Olympe de Brecey and Jennifer Gates and Cadence for Thrive Animal Rescue
- Hillary Ridland and Zilliam Rose and Mary Frances Looke and Labors Wonderboy for Park Place Foundation
- Eduardo Menezes and Caruschka 2 and Jean Christophe Meily and Joel sponsored by The Jules Stewart Project and Sterckx Stables and San Pascual Stables for Wolf Connection
- Jane Richard Philips and Zekina Z and Hannah Selleck and Callway Do Cabo sponsored by Longines for Just World International
- Kent Farrington and Basic and Alexandra Crown and Charley for Autism Speaks
- Kristin Hardin and Firestone S and Nicolette Hirt and Cascall for Compton Junior Posse
- Edwina Tops-Alexander and Summertyme and Sophie St. Claire and Lady Mecklenburg sponsored by Gucci for Amade
- Tracey Wade and Estano and Kaley Cuoco and Bionetty for Ride On

Earlier on Saturday, Patrice Delaveau won his first class of the day, the \$34,000 Prix Emirates CSI5*. Only two riders out of a starting field of 21 managed to leave all the rails up to qualify for the jump off. Delaveau, riding 11 year-old Lacrimoso 3 HDC and Lauren Hough, on 11 year-old Cornet 39, were the two riders to jump a second time.

The Longines Masters of Los Angeles will conclude on Sunday afternoon with the much-anticipated Longines Grand Prix. John Whitaker from Great Britain has journeyed to Los Angeles for the first time since 1984 in an attempt to claim the first ever Masters Grand Slam Super Bonus.

DETAILS:

The Longines Masters of Los Angeles
October 1st to 4th 2015

WEBSITE: http://www.mastersgrandslam.com/en/longines_masters_los_angeles

TICKETING: Tickets are available at <http://www.mastersgrandslam.com/en/ticketing>

ABOUT THE LONGINES MASTERS

Established in three of the biggest cities—Los Angeles, Paris and Hong Kong—the unique Longines Masters series is recognized by the Fédération Equestre Internationale and is one of the most prestigious equestrian competitions worldwide. Created by EEM, the concept of the Masters was born in 2009 with the first edition of the Gucci Paris Masters, now renamed the Longines Masters of Paris. Inspired by the Grand Slam tournaments in tennis, the circuit rapidly developed abroad, with the Longines Masters of Hong Kong in 2013 and the Longines Masters of Los Angeles in 2014.

The world's best riders and horses will compete for one million dollars in prize money at each leg of the series. In addition, any rider who consecutively wins the Longines Masters Grands Prix in Paris, Hong Kong and Los Angeles will be rewarded with one million euros Masters Grand Slam bonus. For two successive victories, the rider will be awarded €500,000, and winners of two non-successive victories within a series of three Longines Masters Grand Prix will receive a €250,000 bonus.

These events are broadcast in more than 120 countries and reach up to 550 million households.. Every edition of the Masters is must-attend event that brings together sports enthusiasts, amateurs, celebrities and corporate decision-makers from around the world, who come to enjoy a unique experience, boasting exceptional sport, entertainment, glamour, gastronomy and contemporary art.

- Longines Masters of Los Angeles October 1st to 4th 2015
- Longines Masters of Paris December 3rd to 6th 2015
- Longines Masters of Hong Kong February 19th to 21st 2016

ABOUT EEM

To reinvent Show Jumping! What an ambitious goal EEM CEO and Founder Christophe Ameeuw and his team have set for themselves! For over ten years they have been dedicated to bringing equestrian sports to the international front stage. Inspired by the Grand Slam in tennis and its legendary tournaments, EEM gathers under one roof the best of the sport, entertainment and glamour.

2009 was a crucial milestone for EEM with the revival of the Jumping de Paris and the creation of the Gucci Paris Masters, as it marked the beginning of their international development. EEM then set off to conquer new continents. An Asian edition took place in Hong Kong in 2013, followed in 2014 by the first American stage of the Longines Masters in Los Angeles. This first edition on the American continent was welcomed by renowned sports channel ESPN with the headline “The Next Big USA Sport”.

In 2015 the intercontinental trilogy becomes the Longines Masters, presented by EEM.



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